

With ever-increasing technology on the internet, scammers are getting more successful in their phony online offers of travel and other deals. Seniors are perfect targets. They have the time to travel and money to spend after lifetimes of work and raising families, and are typically eager bargain hunters.

How can you spot a legit offer from a rip-off ad? Simply don't just accept and pay in advance until you can thoroughly identify the source. Whether the deal is for a cruise, airline, resort hotel or private home, do your homework before you book. Double-check to ensure that all listings are verified and authentic.