



When you research online comments on hotels, restaurants and products, know that the positive reports are false. As with obnoxious TV ads (are there any other type?), they're placed there by the businesses to lure new customers.

A recent example from your *travel4seniors.com* editor. The online customer described a Las Vegas hotel as elegant, well located and cheap. When we arrived, we saw that the building was old and dingy. Worse, when we awoke in the morning, we found bedbugs.

When we complained to the front desk, the clerk idiotically offered to move us to a room down the hall. We checked out in a hurry and went to another hotel. That recommended Las Vegas hotel has since changed its name, but probably not the sheets.