

A spray of ruby-colored water from two escorting fireboats welcomed Ruby Princess, the newest ship in the Princess Cruises fleet, into Fort Lauderdale today. The ship arrived to begin several days of launch festivities with a distinctly romantic theme, the highlight of which will be its November 6 naming by America's reigning reality couple, Trista and Ryan Sutter of *The Bachelorette* in honor of their fifth wedding anniversary. In an industry first, a couple will also be married during the naming ceremony, with Love Boat captain Gavin MacLeod giving away the bride, and Trista and Ryan serving as wedding attendants.

The romantic events continue as Princess hosts a "Ruby Red Tie" gala to celebrate the naming of its new ship, followed by a two-night preview cruise for hundreds of VIP guests. During the sailing, the ship will host an array of "ruby" and romance-themed activities, including a massive renewal of vows for all couples on November 7. Ruby Princess returns to Port Everglades on November 8 for its inaugural seven-day sailing to the Western Caribbean.

The Ruby Princess naming ceremony and wedding will be available for viewing on line at <http://www.princess.com> beginning November 7.

The 3,080-passenger Ruby Princess includes a dramatic piazza-style atrium featuring small-bite eateries and an ever-changing line-up of street performers. Passengers will also enjoy Princess' other array of dining venues including the signature Sabatini's Italian restaurant and the Crown Grill steak house, plus a relaxing oasis just for adults called The Sanctuary. The new ship will also offer the many other innovations that define the Princess experience, including the popular Movies Under the Stars poolside movie screen, Personal Choice Dining featuring traditional or Anytime seating, multiple entertainment venues, a relaxing Asian-style Lotus Spa with fitness center, an extensive children and teen's center, and a wedding chapel.