



Maybe now as you arrive at your airline seat, you'll hear: "Hey, stupid! Get your big old butt settled in so we can take off!" Seriously, low-cost carrier EasyJet crews now greet boarding passengers with gender-neutral language.

The British airline is training them to use more contemporary greetings than the traditional "ladies and gentlemen, welcome aboard." Other airlines, including American and United, are also encouraging flight and airport crews to make their customer greeting language more individualized. Example: Have a safe, enjoyable flight, Mr. And Mrs. Jones.