

It once was the best bargain no-seat-reservation airline. Now it seems to be the same as all the other carriers by sneaking in extra charges to keep the high cost of flying going higher. Used to be, if you wanted to board a Southwest flight and grab a good seat, you arrived to the airport early and got into that A line. Then you'd fly in a front row window seat.

You can still do it, but it'll cost you another \$50 each time. So, that means when you bust your britches to find that SW \$99 bargain special, if you don't want to pay another 50% for your ticket, be prepared to sit in the back of the plane with all the other cheapskates.