



We've seen the interesting ads since Surf Air introduced its unique service in 2013, and the possibilities are fascinating. The private air service offers "all you can fly".

So far, Surf Air operates only in Western California, primarily in and out of San Carlos in the north and Burbank in the south. That connects the booming industrial areas of Silicon Valley to the state's most populous Los Angeles destinations. Following an initial \$500 membership charge, the current fee is \$1,350 a month for as many flights as clients require. Since business people often commute to and from those destinations several times a week, the actual costs of as little as \$170 per round trip can be comparable to commercial airline tickets.

Beyond cost, the huge advantages include that passengers choose their own times. They also fly in comfortable private aircraft, and avoid the time-consuming commercial airport security checks, parking, crowds and other inconveniences. For more info, go to www.surfair.com